

Featured Success Story

# Global FMCG company saves US\$400,000 annually from Domo- based solution

Client: Global fast-moving consumer  
goods (FMCG) company



# Challenges



## Critical

and overwhelming need to automate the management and maintenance of the FMCG company's product portfolio, which contains 150,000 stock-keeping units (SKUs)

## Demand

to migrate from legacy system to a modern data platform that meets business needs but is also user-friendly

## Shift

to using new technologies to support the modern data platform

## Technical

requirements for fully customizing the business intelligence (BI) solution





# Solutions



## User-friendly

Domo-based solution designed and developed to integrate SKUs from more than 20 different data sources into a single ecosystem

## Customized

the business intelligence (BI) solution to be fully adaptable and scalable according to the end user's business needs



# Value Delivered



## US\$400,000

saved annually by the FMCG company through automation and data integration

## 150,000 SKUs

and 35 main KPIs consolidated from more than 20 different data sources

## Near-teal-time

tracking through email and mobile devices enabled for additional convenience





# All things data

[contact@lingarogroup.com](mailto:contact@lingarogroup.com)

[lingarogroup.com](http://lingarogroup.com)